



**CITY CAMPUS, OFF ALARA STREET, YABA, LAGOS, NIGERIA.**

**TITLE OF EXAMINATION:** B.Sc Examination

**FACULTY:** Arts, Management & Social Sciences

**DEPARTMENT:** Entrepreneurship

**SESSION:** 2018/2019

**COURSE TITLE:** Entrepreneurship

**COURSE CODE:** EDS 121

**INSTRUCTION:** Answer Any 3 Questions

**SEMESTER:** Second

**CREDIT UNIT:** 1

**TIME:** 1½ Hours

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1. (a) What is a good business idea? (5 marks)  
(b) Discuss the sources of business ideas. (3½ marks each)
  
  2. Discuss the: Which, Where, What, Who and How of analyzing business ideas? (23 marks)
  
  3. (a) What is a business plan? (3 marks)  
(b) Briefly discuss the elements of a business plan. (20 marks)
  
  4. Explain the sources of finance available to an entrepreneur. (23 marks)
  
  5. (a) What is feasibility study? (5 marks)  
(b) Why is there need for feasibility study? (18 marks)